

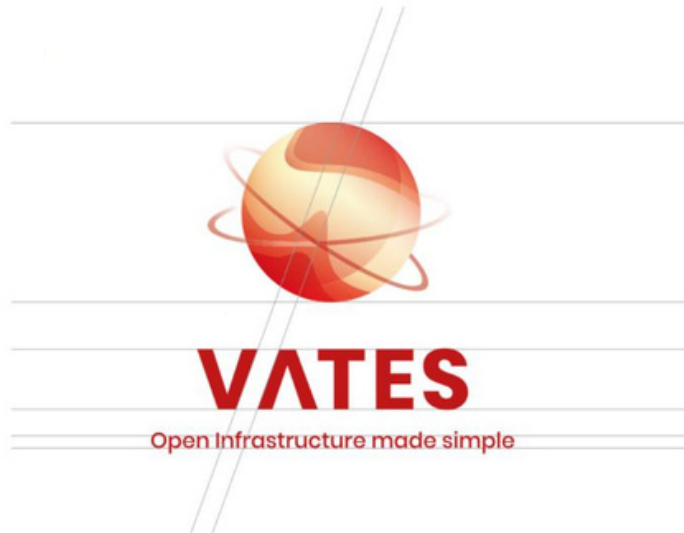
# PARTNER BRAND GUIDELINES



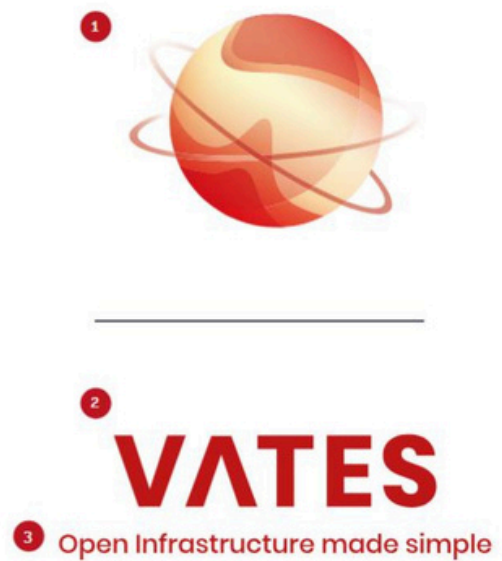
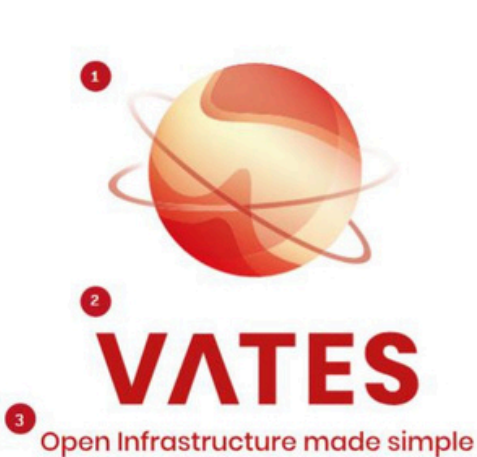
# VATES

## The essentials

## GRAPHICS | Logotype construction



## GRAPHICS | Logotype composition



## GRAPHICS | Vates Logo

1. The planet which can be used independently from the name and baseline (as icon and favicon for example)
2. The name VATES
3. The baseline Open infrastructure made simple (which can be with or without the name)

1.



2.



3.

Open Infrastructure made simple

Open Infrastructure made simple

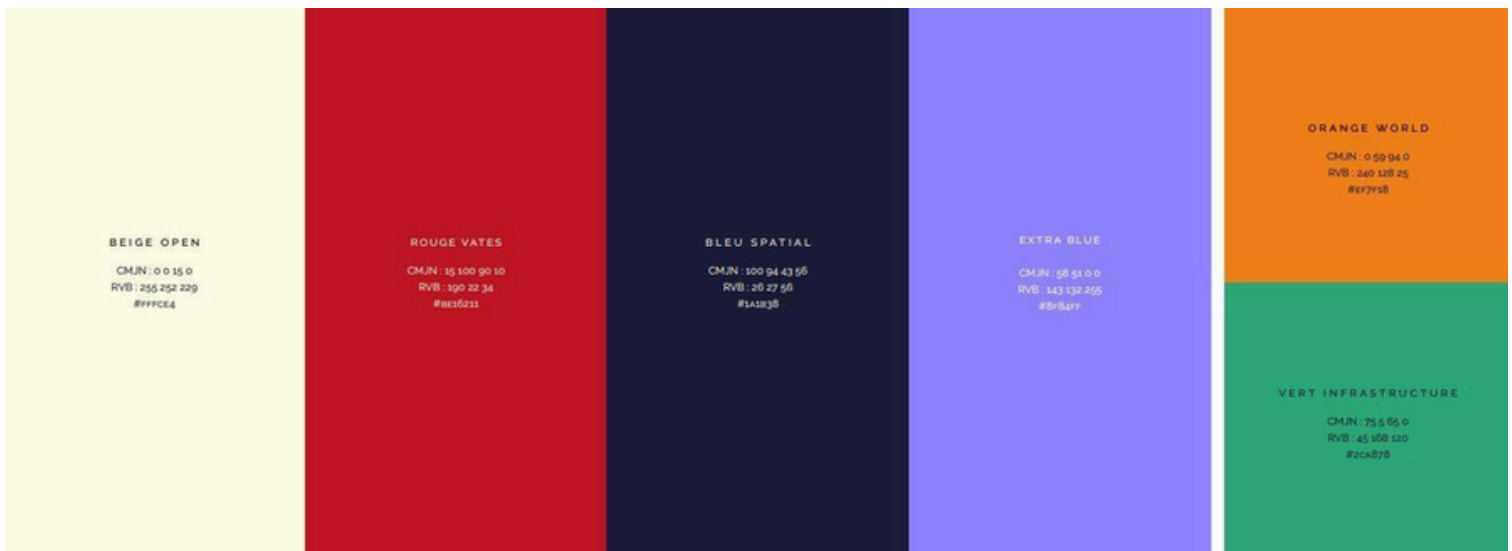
Open Infrastructure made simple

Open Infrastructure made simple

## GRAPHICS | Vates Colors

The logo and Vates' universe are based on 3 main colors: **Beige Open, Rouge Vates and Bleu spatial.**

- CMJN code are for printing purpose
- RVB for all numeric creation
- HTML # code are for website and application



CMJN : 15 100 90 10  
 RVB : 190 22 34  
 #be16211

CMJN : 0 0 15 0  
 RVB : 255 252 229  
 #ffce4

CMJN : 100 94 4356  
 RVB : 26 27 56  
 #1a1b38

CMJN : 58 51 0 0  
 RVB : 143 132 255  
 #8f84ff

Orange: CMJN: 059 94 0  
 RVB: 240 128 25  
 #ef7f18

Vert : CMJN: 755 65 0  
 RVB: 45 168 120  
 #2ca878

**Reminder :** CMJN codes are used for all printed materials.

RVB codes are used for all digital content.

# codes are used for the web. They are the HTML color codes corresponding to each color.

## GRAPHICS | Font

Vates font is named Poppins. It's an open source font you can download on:

<https://fonts.google.com/specimen/Poppins>

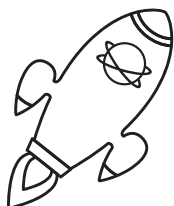
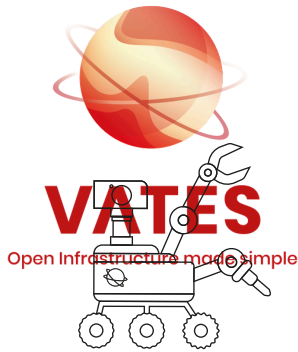
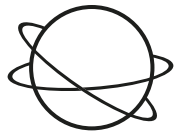
Poppins **Poppins** Poppins **VATES**

Poppins Vates **POPPINS VATES**

## GRAPHICS | Graphic components

Each logo, each pattern, each name or tagline is available in every color and forms from the brand guidelines, and you can find all the patterns in the logo directory.

Feel free to mail us at [marketing@vates.tech](mailto:marketing@vates.tech) if you have any question.



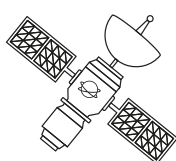
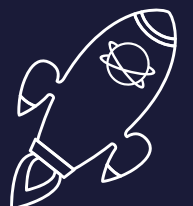
**XCP-ng**

Turnkey Open Source Hypervisor



**XCP-ng**

Turnkey Open Source Hypervisor



**XEN ORCHESTRA**

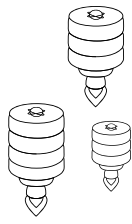
Turnkey solution for XenServer and XCP-ng



**XEN ORCHESTRA**

Turnkey solution for XenServer and XCP-ng





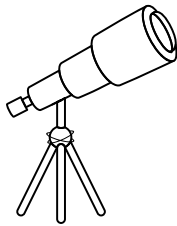
**XOSTOR**

Hyperconverged storage for XCP-ng



**XOSTOR**

Hyperconverged storage for XCP-ng



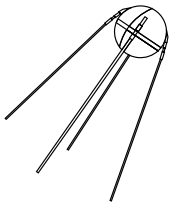
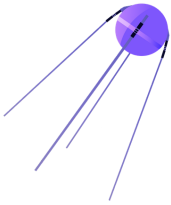
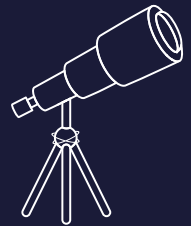
**XO LITE**

Turnkey solution for XenServer and XCP-ng



**XO LITE**

Turnkey solution for XenServer and XCP-ng



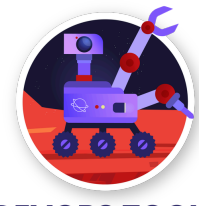
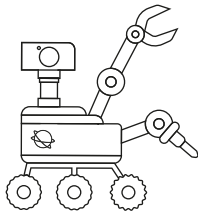
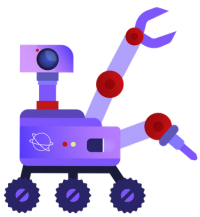
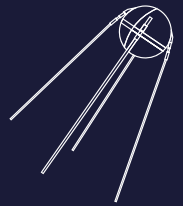
**XO PROXY**

Extend and scale your infrastructure



**XO PROXY**

Extend and scale your infrastructure



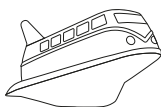
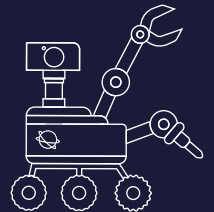
**DEVOPS TOOLS**

Vates VMS - Cloud-Native Ready.



**DEVOPS TOOL**

VATES VMS - Cloud-Native Ready



**VAN**

Vates Alliance Network



**VAN**

Vates Alliance Network

